

Treasures

MatthewNoyes.com

727-796-8282

October 2018

A Business Gem



Looking for a great spot for a late breakfast or lunch in downtown Clearwater? Your search is over because Cello's Lunch House is open!

Cello's Lunch House is located at 1120 S Myrtle in Clearwater and is opened from 10:30 am to 2:30 pm Monday through Friday. It is truly a warm friendly environment with great food. Don't be surprised when you walk in and see a white board welcoming special

guests or wishing others happy birthday or announcing guests' engagements, new babies and such.

Cello's Lunch House was created by one of my clients, Ellen and her partner Sue. Ellen and Sue are not new to the restaurant industry. They owned and operated Cello's Charhouse in Safety Harbor for years. At one time, the *Tampa Bay Times* termed Cello's as the "best little char-house in Safety Harbor." The reporter wrote "Sue is the chef and Ellen presides in the front of the house, and both of them have the kind of outsized personalities you find on Comedy Central or among the best Christie's auctioneers. They are chatty and funny and warm, which somehow serves to draw customers of a similar ilk. (On a first visit it can be disconcerting to be greeted with an attenuated "helllooooo" by a tableful of strangers.)" That same atmosphere can be found today at Cello's Lunch House! Heck, that atmosphere can be found whenever I have an office conference with them about the case!

When you stop there to eat, make sure you try the chicken salad and the beer cheese soup. Rumor has it that they are great!!!

It is great seeing two hard-working good people succeed and making our community better. Congrats to Ellen and Sue! Keep up the great work!!

Classroom Treasure



This edition's Classroom Gem was sent in from a prior client of mine who shared why Charlotte Tollefson, the director of Clearwater's Woodlawn Community Academy, is truly a treasure.

My client feels Woodlawn Community Academy (WCA) is a godsend to her family. Her son, now 13, is in his third year at Woodlawn Community Academy. Prior to becoming part of Woodlawn Community Academy, her son -- who has Asperger's, OCD, ADHD, and sensory processing disorder -- struggled in public school and felt like an outcast. He didn't have many friends and was constantly in trouble. His mom tells me that everything changed after finding Woodlawn Community Academy.

Her son started at WCA at the beginning of 6th grade and within four months he was caught up to grade level. Three years later, he is thriving! His mom proudly tell me that he has surpassed his grade level in math and reading, has a ton of friends, plays the drums at school, and participates in the fall and spring performances. In addition, he has been on Honor Roll or Principal's List every report card since the 6th grade.

Woodlawn Community Academy caters to children with exceptionalities and over half of the students have special needs. Most of the staff are trained special education teachers, and there is one teacher for every seven students.

My prior client isn't the only one who thinks Charlotte Tollefson and this non-profit private K-12 school deserves recognition. The Tampa Bay Lightning honored Charlotte Tollefson as a Lightning Community Hero. Well done, Ms. Tollefson and Woodlawn Community Academy!

Ms. Tollefson and her team are truly treasures in our community! As a token of our appreciation of her dedication to our community, we have donated a pair of tickets to watch the Tampa Bay Rays' games against the New York Yankees and Boston Red Sox to be auctioned off at their next fundraiser. For more information on Woodlawn Community Academy or to donate to this treasure, visit them at www.woodlawnacademy.org.



New/Upcoming Treasures

As you may know, our firm is the oldest personal injury law firm in Tampa Bay. Our founding father, Guy Perenich, started our firm in downtown Clearwater in 1955. We have grown ever since thanks to you and those you refer.

To better serve our St. Petersburg clients, we have opened a new *St. Pete location*. It is located in the Kenwood Neighborhood at 2560 First Avenue South. If our main office in Clearwater is not as convenient to meet, I am happy to meet you at our new St. Pete location. Just call my office at 727-796-8282 and we can arrange a time. I can even give you a tour of the new location!

Also, you should have already received notice of our *Annual Client Appreciation Fall Picnic* at Philippe Park in Safety Harbor on November 3rd from 11:00 am to 2:00 pm.

I always enjoy seeing my clients at the picnic! Also, I like to brag that I get the biggest turnout of clients at the picnic so please come and make me look good and enjoy Sonny's BBQ and have your kids/grandkids win a bike! You can RSVP to me at matt@usalaw.com or by calling our picnic coordinator at 727-724-7857.

Thank you for your trust and confidence. Each one of you is a treasure to me!

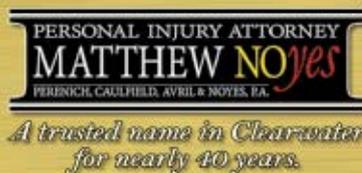


Jewel of a Joke

Nathan, a young boy, after hearing the story of Thanksgiving and how the Indians and the Pilgrims sat down together, climbed up into his father's lap

and said, 'Daddy, did you know that if we were Indians, you would be a brave and Mom would be a squawk?'

'That is the best description of your mother I have ever heard, Nathan,' replied his daddy as he ducked.



MatthewNoyes.com
USALAW.com



PERENICH CAULFIELD
AVRIL NOYES
Injury Attorneys Since 1955

727-796-8282

Focus on Community Riches

Thank you for taking the time to read this edition of *Treasures*. I know how busy life can be during this time of year, so I appreciate you taking a few minutes to focus on the treasures in our community. By the time of the next *Treasures*, we would have all celebrated Thanksgiving so I want to make sure I extend warm Thanksgiving wishes to you and your family.

The Thanksgiving season is one of my favorite times of the year. It is a time full of friends, family and traditions. For decades, the Noyes family has started their Thanksgiving holiday with the Tampa Bay Times Turkey Trot (well, more of a walk for me!). Then, it is the family football game to work up our appetites for when we all gather to enjoy Thanksgiving dinner together. It is truly a treasured time!

There is a fitting quote for the Thanksgiving season: *"We should certainly count our blessings, but we should also make our blessings count."* Simply being thankful isn't the true meaning of Thanksgiving - that only satisfies the "Thanks" part of the season. We shouldn't hide our blessings after counting them, but rather use them to make our world a bit better. Use the blessing of having a table to eat dinner at as an opportunity to invite a lonely friend or neighbor to Thanksgiving dinner. Use the blessing of being able to go to the store as an opportunity to give the cashier a smile and thank you. Use the blessing of having children or grandchildren as an opportunity to be an example to them. You can make your blessings count without spending a dime.

I encourage each of us to make our blessings count this Thanksgiving season.

One of my blessings is having the opportunity to help so many people at a time when they need guidance. Helping a family after the breadwinner or loved one is injured in a car accident or helping someone fight to get the social security disability benefits they earned from working until a condition prevents them from working any longer allows me to make my blessing count. I am thankful for Lorrie Robinson and a team of legal assistant who also fight the good fight for our clients, and we are truly thankful for all the clients who have puts their trust in us to help them and their friends and family!

In these next months, count your blessings and enjoy the treasures we have in our Tampa Bay community!

Matt

Recipe Riches

Candy Corn Ice Cream

A delicious treat inspired by an autumn traditional candy

INGREDIENTS

- 3 c. heavy cream
- 1 can sweetened condensed milk
- 1 tsp. vanilla extract
- 4 drops each red, yellow, and orange food coloring
- 10 plastic dessert cups
- 10 candy corns, for decorating

DIRECTIONS

- In a large bowl using a hand mixer or whisk, beat heavy cream until stiff peaks form. Fold in sweetened condensed milk and vanilla extract until completely combined.
- Separate mixture evenly into three separate bowls. In one bowl, add 2 drops each red and yellow food coloring to form your orange ice cream layer. (Continue to play with the color until you're happy with the shade.) In another bowl, add 2 more drops yellow food coloring to form your yellow ice cream layer and stir until combined. (Continue to play with the color until you're happy with the shade.)
- Among 8 to 10 plastic dessert cups, layer white, yellow, and orange ice cream colors. Top with candy corn and freeze until firm, 5 hours. (If you don't wish to make individual cups, you can also layer colors in a 9-x-5" loaf pan and garnish with candy corn.)
- When ready to serve, remove ice cream from freezer 10 minutes to soften.

