

# Treasures

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## Client Crystal



We truly like helping clients! My team and I like helping them maneuver through the maze after a car accident or workers compensation claim or going to battle for them in their fight for social security disability benefits. It is rewarding to see how our hard work can remove some stress in our client's life and make a difference in their life.

A simple way we try to make a difference in our clients' life (even if it is for a few hours) is by making them smile as they enjoy a Tampa Bay Rays game with a friend or family member. For many years now, I have been giving my two seat tickets to Rays games to clients. I love seeing the pictures they send me; love seeing them on television in the background; and love hearing the stories from the usher the next time I go.

A few hours at a ballgame can take your mind off of the stresses caused by an injury. If your name is not already on the call list for tickets when they come available, email my legal assistant, Jessica, at [Jessica@usalaw.com](mailto:Jessica@usalaw.com) and provide a daytime telephone number. Also, friend me on Facebook at [attorneymatthewnoyes](https://www.facebook.com/attorneymatthewnoyes) because many times I offer tickets to my Facebook friends.

Thank you for your trust in us and giving us the opportunity to help you and your friends and family. As a season ticket holder for the Rays since day one and a diehard Chicago Cubs fan, I am used to fighting for the underdog. It gives me experience in fighting for my clients in our legal system where the injured is often the underdog when battling insurance companies.



## A Business Gem

Who doesn't love popcorn? Who doesn't love rooting for someone working hard to pursue the American dream? Once you meet the owner of this new local popcorn store and taste her varieties of popcorn, you will surely be smiling!

Popical Popcorn opened a few months ago in the Campus Walk Shopping Center located at 2551 Drew Street #107 in Clearwater (Drew Street & U.S.19). Once you try their multitude of flavors – from cheddar or caramel to fun flavors like dill pickle, birthday cake, baked potato, lemon pound cake -- you will be hooked!

After many years spent working on Clearwater Beach, Lynn Roberts decided to answer the call for popcorn. Lynn researched, investigated and committed herself to making popcorn with the best ingredients she could find. She uses only organic popcorn (non-GMO) from Lancaster County, Pennsylvania, pure cane sugar, Florida honey, coconut oil, and oil extracts with natural flavorings.

Stop in and say hello to this popcorn treasure! I'm sure Lynn will let you a samples a few flavors. So far, the salted caramel is my favorite!



## Dixie Dee's Diamond Advice

Dixie Dee loves it when Lorrie takes her for a walk. The exercise and the fresh air are nice, but with a personal injury attorney as her "Mom" Dixie Dee knows the dangers pedestrians face every day.

Dixie Dee has heard Lorrie tell her that Tampa Bay is one of the most dangerous areas in the country for pedestrians. Maybe it's the beautiful weather, but more people are walking which results in more injuries. With the start of school, there will be more kids walking so Dixie Dee wanted to provide some advice to both pedestrians and drivers.

For drivers, slow down in pedestrian areas - taking it slow can give you extra time to spot and respond to pedestrians in your path. Look for eye contact - looking to make eye contact with pedestrians can help you all communicate with each other about who's

going where on the roads. Observe school bus rules and school crossing signs – Dixie Dee believes kids aren't as smart as dogs and don't always think to look both ways or avoid darting into a busy street. Remove the distractions – put the cell phone down and pay attention to the road.

For pedestrians, stick to designated crossing areas. Don't assume drivers see you - unfortunately, drivers don't always pay attention as they should. Look around stopped vehicles - the vehicle in front of you might see you and stop, but look for any additional vehicles as you continue through a crosswalk.

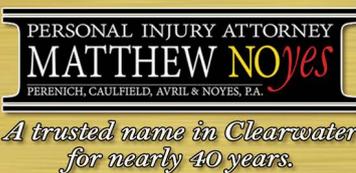
With these safety tips, Dixie Dee wants you to enjoy your walks as much as she does albeit she still believes she is the one taking Lorrie for the walk and not the other way around.



## Jewel of a Joke

IT'S TIME TO GO TO SCHOOL! Early one morning, a mother went in to wake up her son. "Wake up, son. It's time to go to school!"

"But why, Mom? I don't want to go."  
 "You have to go!" Mom says. "Give me two reasons why I should go to school," says the son.  
 "Well, for one, you're 52 years old. And for another, you're the Principal!"

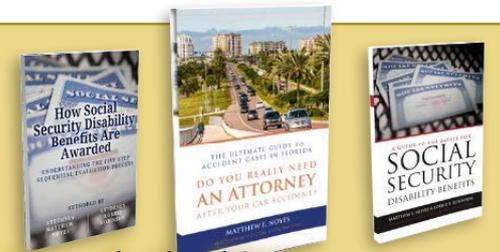


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## Bookshelf Treasures

Did you know that we have written a book on car accidents and two books on social security disability? If you would like a free copy of any of the books, avoid Amazon and send me an email at [matt@usalaw.com](mailto:matt@usalaw.com).

## Focus on Community Riches

It is hard to believe the summer is over. My son, Jacob, is entering into 8th grade at St. Cecelia. How time flies!

Thank you for taking some time to read this edition of *Treasures*. Inside, I spotlight a new local business that you have to try. Dixie Dee gives advice she learned from Lorrie's walks with her. I share a funny joke in preparation for the start of school and I share a way my team and I try to make our clients smile.

A smile is a power thing. A Chinese Proverbs says *"Use your smile to change the world; don't let the world change your smile."* Yes, there may be things going on in your world that make it hard to smile, but don't give those things

so much power over you. Know that your smile can change others. Bad English's song "When I See You Smile" says it best:

*When I see you smile  
I can face the world,  
You know I can do anything  
When I see you smile  
I see a ray of light,  
I see it shining right through the rain  
When I see you smile*

The treasures in our community that we have spotlighted over the last three years have used their smile to change how I see the community. I hope it has done the same for you! Use your smile today to change the world in one person's life. They will truly be grateful for it.

Enjoy these back to school months! Be safe and enjoy this *Treasures* and all the treasures in your life and throughout the Tampa Bay community!

Matt

## Recipe Riches

### Apple Smiles

A FUNNY, YET HEALTHY, SNACK FOR BEFORE OR AFTER SCHOOL!

#### INGREDIENTS

- 1 Red apple
- 3 Delicious tablespoons peanut butter
- 15 mini marshmallows, or more as needed

#### DIRECTIONS

1. Slice apple into 4 sections and cut away stem and seeds. Etch the skin of each section with a paring knife to form "lips." Carve out some of the skin to form a "mouth" between the "lips."
2. Spread peanut butter into the "mouth." Arrange the mini marshmallows on top of the peanut butter to form the "teeth." Bite into the fleshy part of the apple so the "teeth" are facing outward.

